

MA. LORELEI “RELLY” C. FAJARDO

After 15 years as a public servant, I joined the private sector still engaging in development work. My career in National and Local Government as an elected or appointed official includes the **Mayorality of Palayan City, Nueva Ecija** in 2001 – 2004 and as an officer of the League of City Mayors. During my term as a Mayor, I was a recipient of an award as an Outstanding Mayor for Competence in Service and Leadership awarded by DILG. My last position in government is as **Undersecretary for Central Luzon Development** during the administration of Pres. Gloria Macapagal-Arroyo. Concurrent to this last position was being the **Deputy Presidential Spokesperson**.

I also received a Gabriela Silang Award as an Outstanding Student during my Masters in National Security and Administration (MNSA) in the National Defense College of the Philippines (NDCP) during the pre-commission training and a consistent dean’s list in Miriam College.

Currently working with the Development Alternatives Inc. (DAI), a company based in Washington DC that implements *projects funded by USAID* as the **outreach specialist of the Facilitating Public Investment (FPI) project**. The project’s objective is to promote good governance and to support the expansion of public and private investments in the Philippines through higher tax revenues, improved public expenditure management and greater fiscal transparency.

PROFESSIONAL CAREER

Office of the President, Republic of the Phils. | Malacañang, Manila

Undersecretary, Presidential Assistant for Central Luzon 2007 – 2010

- Served as the adviser and assistant to the President in Region 3 with main task on accelerating the economic growth and development of Central Luzon by making sure all major programs and projects of the local and national government in the region were undertaken.

- Office of the President/Office of the Press Secretary
Republic of the Philippines | Malacañang, Manila

Deputy Presidential Spokesperson (Concurrent Presidential Assistant) 2007– 2010

- Conducted press briefing for the Malacañang Press Corps at least twice a week. Presented the Palace’s position on matters of general public interest.
- Regularly gave live interviews on radio, TV and sometimes Print, to articulate the Palace’s position on vital issues of national importance.
- Represented the President/Palace in selected government –related activities as guest speaker or resource person.

- Office of the Presidential Chief of Staff
Office of the President, Republic of the Phils. | Malacañang, Manila
Assistant Secretary 2006 – 2007
- Headed a Task Force that monitored the Special Projects of the President nationwide.
- Palayan City, Nueva Ecija, Philippines
City Mayor (Elected) 2001 – 2004
- Awarded by DILG as *Outstanding Mayor for Competence in Service and Leadership*
- League of City Mayors of the Philippines | Makati City, Philippines
National Treasurer 2001 – 2004
- Office of Rep. Pacifico M. Fajardo
House of Representatives, Congress of the Philippines |
BatasanPambansa, Philippines
Legislative Staff/ Chief of Staff 1995 – 2000

PRIVATE SECTOR

- USAID-funded Facilitating Public Investment Project, Development Alternatives Inc. (Implementing Partner), Makati City
Outreach Specialist 2013 – present

The Facilitating Public Investment (FPI) Project is a Php608.2 million (\$14.8 million) five-year project which addresses the Partnership For Growth (PFG) intervention theme of regulatory quality. The project works with the Philippine Government in addressing the tax revenue inefficiencies, tax evasion issues and public spending limitations needed to enable the supply of public goods and services necessary to spur private investment.

Some of my task is to define the Political Economy Analysis, review benchmarking studies and design communication plan, strategies and tactics to disseminate information, define methodologies for outreach, conduct stakeholder's analysis and bring all the multi-stakeholders together to achieve the objective of the project.

- Smiley Pinoy, Inquirer Radio - DZIQ 990AM | Makati City
Host/Producer 2013 – 2014
 - An inspirational program that delivers **Good News**, highlights the Best Practices of different organizations, i.e. local government units and civil society organizations and features outstanding Filipinos here and abroad.
- AsianBank | Katipunan Branch, Loyola Heights, Quezon City
Marketing Assistant 1993 – 1994

EDUCATION

Masters in National Security Administration (candidate) 2004-2005
Youngest Scholar, Class Treasurer
National Defense College, Department of National Defense
Republic of the Philippines

Certificate on 21st Century Management
New York University, N.Y., U.S.A., 1994

Certificate on Finance Management and
Certificate on Options Market
New York Institute on Finance, NY, U.S.A., 1994

Miriam College
1993 Bachelor of Arts in Business Administration
Dean's list

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AFFILIATIONS

- Senior Deputy Governor of Public Image Committee of Rotary District 3810 and member of the training team of All Star Governor Ernest Yuyek
- Trainer/Facilitator of RLI (Rotary Leadership Institute)
- First Class President (RY 2013-2014), ROTARY CLUB INTERNATIONAL, Chinatown Circle Chapter, District 3810
- Director for Advocacy and Services, ZONTA CLUB INTERNATIONAL, San Juan-Mandaluyong Chapter (An international organization promoting the welfare of Women and Children) 2013
- Member, Pathways Quezon City
- Member, BINHI Party list (advocates programs promoting the welfare of Farmers and Fisher folks)